

Social Media Experts

London

UK029

Are you well and truly Facebook savvy? Do you have more friends and connections than most people have had hot dinners? Want to spend all day on your favourite social network site and get paid for it while adding valuable work experience to your CV or university application?!

Based in North London (Belsize Park) we hold university fairs all over the world and are looking for bright & enthusiastic social media interns to help with our event marketing.

We need people who know how to network and can help to pinpoint the right demographic for our university fairs and really engage on a personal level with our fans and followers. Excellent written and communication skills required as well as a fun and enthusiastic outlook.

The role is full time for one month starting immediately.

A basic payment of £50/week will be made to cover travel and expenses but in addition you could earn up to £1,000 in bonuses.

Full training will be provided on the job.

Role Description

- Acting as an ambassador for our products and services on social media platforms
- Increasing the visibility and brand penetration
- Engaging with new audiences relevant to us
- Promoting the benefits of our local events (World MBA Tour and World Grad School Tour)
- Generating direct registrations for these events
- Building user loyalty and interaction through interactive discussion
- Engaging in ad hoc digital marketing campaigns (as they arise)
- Using specific tracking code in communications
- Reporting on positives/negatives of campaign, notable groups/fanpages/blogs, as well as consumer feedback and questions