

Search Engine Optimization (SEO) Intern Toronto/ Vancouver KAN004

About Our Company and the Opportunity

Interested in working virtually, setting your own hours, and learning Internet and video marketing, Search Engine Optimization (SEO) and Search Engine Marketing (SEM)?

A well-established online entrepreneurial business seeks blogging and content creation interns to work remotely.

This position is unpaid, but offers exceptional resume-building and you will learn the in's and out's of the online industry. This opportunity is open to those seeking hands on experience. If you need college credit for your internship we are willing to work with your school and academic advisor to assist you in obtaining credit.

Our company is an online marketing company selling website design, exposure services, and generating leads for public companies.

Your Responsibilities As Our SEO Intern Will Include:

- Using video and well written video descriptions to drive traffic to our sites
- Become well versed in local search and SEO through our training, and implement these strategies to help us dominate the search engines.
- Install analytics and goal tracking on all of our websites, launch experiments, and help us make our sites get more traffic and increased conversion percentages
- Work closely with our Social Media and Blogging and Content Creation team to leverage article marketing, video marketing, Twitter, Facebook, blogging, and link building to increase traffic to our sites

Qualifications We Are Looking For In Our Blogging and Content Intern

Interns applying for this internship should be Marketing, Business, or Information Technology majors with experience on the Web. We prefer current college students but would consider recent graduates. Must be a dedicated, responsible, creative, articulate, personable and an organized self-starter. The applicant should possess knowledge of how SEO can help a business grow, as well as possess excellent communications skills, be detail oriented and be able to work on a variety of projects simultaneously.

Additional Qualifications we are looking for:

- Proactive go-getter with an entrepreneurial spirit, high energy, fun, positive can-do attitude and work-ethic that is hands-on
- Excellent communication skills - verbal and written
- Strong people skills
- Ability to multi-task
- Reliable, detail-oriented and extremely motivated
- Candidate will work in a highly confidential environment and must maintain confidentiality at all times.
- Honesty, hard work (doing your best) and willingness to learn (we will put a lot on you to learn).

Don't worry if you don't understand how to do everything listed above: training will be provided.

Hours + Salary:

- Minimum of 15 hours per week
- Position available immediately
- This is an unpaid internship for college credit if desired.

We will work with your school/academic advisor to help you fulfill college credit if needed but please let us know PRIOR to the beginning of your internship so that we can coordinate appropriately with your school.

Who You Will Report To:

You will report directly to the General manager of our company.