

Public Relations Intern

JobcodeUS044

Looking for students with an interest in fashion and public relations that are looking for real-life hands-on experience in the fashion world.

We are a multi-faceted organization specializing in media, fashion, music and manufacturing industries. We provide a one-stop shop for designers looking to launch their clothing line, utilizing our PR, manufacturing and designing services.

Daily tasks will include but not be limited to:

- Managing press releases to various design firms
- Learning and working with numerous collections
- Interest in textiles; ie. PIMA cotton etc.
- Working at various press events
- Organizing send-outs & returns from prospective clients.
- Invitations to fashion shows – Miami Fashion Week etc.

Public Relations Internship Qualifications:

- must have an open and friendly personality and be proactive and efficient
- proficient in all Microsoft Office
- able to do accurate market research
- Proficiency in MAC OS and MS OFFICE
- Proficiency in Dreamweaver
- knowledge of Photoshop
- excellent writing skills
- must be able to help with social media such as Facebook, Twitter, LinkedIn and Blogging daily
- knowledge of major fashion publications and current fashion trends
- prior experience in public relations is a plus (such as press trafficking, press pulls, fashion show experience, model castings, etc.)
- detail oriented, organized, friendly, and open personality
- comfortable making phone calls
- outstanding communication skills
- Team player
- highly driven individual seeking success and career advancement