

Market Research Consultancy (Pharmaceutical sector)

near London

Duration 3 months

jobcode UK021

We provide bespoke, unique and effective guidance, helping our clients reach out to new customers, through the implementation of multi-channel marketing solutions. We are registered with the Data Commissioner and also implement best practice procedures, following strict guidelines laid down by the DMA.

We are looking for an (preferably graduate) who will be primarily be researching patent expiry information, initially online, and then inputting them into our database system. We need someone computer literate, fluent in English (with other languages a bonus), comfortable with databases, spreadsheets, research. We may also train them up to do other tasks in the organisation, particularly surrounding business development, online marketing etc. We are based just north of London, but have a mainline rail station that is 15 to 20 mins journey into Kings Cross.