

**Blogging and Content Creation Intern**  
**Toronto/ Vancouver**  
**jobcode KAN003**

**About Our Company and the Opportunity**

Are you looking for an exciting blogging and content creation internship working for an entrepreneur? Interested in working virtually, setting your own hours, and helping to promote a new product showing entrepreneurs how to utilize today's social media marketing tools?

A well-established online entrepreneurial business seeks blogging and content creation interns to work remotely.

This position is unpaid, but offers exceptional resume-building and you will learn the in's and out's of the online industry.

This opportunity is open to those seeking hands on experience. If you need college credit for your internship we are willing to work with your school and academic advisor to assist you in obtaining credit.

**Your Responsibilities As Our Blogging and Content Creation Intern Will Include:**

- Grass roots, content creation, press release, and blogging campaigns
- Outreach to new partnerships via press release and blogging strategies
- Maintaining a database of media contacts
- Pitching to the media
- Researching new media and blogging contacts and conducting outreach
- Press release and Content writing
- Blogging
- Using Wordpress to build out our blog sites

**Qualifications We Are Looking For In Our Blogging and Content Intern:**

Interns applying for this internship should be Public Relations, Marketing, Business, Journalism, News Media or Communications majors with experience on the Web. We prefer current college students but would consider recent graduates. Must be a dedicated, responsible, creative, articulate, personable and an organized self-starter. The applicant should possess excellent writing and communications skills, be detail oriented and be able to work on a variety of projects simultaneously.

**Additional Qualifications we are looking for:**

- Proactive go-getter with an entrepreneurial spirit, high energy, fun, positive can-do attitude and work-ethic that is hands-on
- Excellent communication skills - verbal and written
- Strong people skills
- Ability to do cold calls and emails to media and bloggers
- Phone personality and fearless
- Ability to multi-task
- Reliable, detail-oriented and extremely motivated
- Pitching/following-up with media
- Candidate will work in a highly confidential environment and must maintain confidentiality at all times.

- Honesty, hard work (doing your best) and willingness to learn (we will put a lot on you to learn).
- Knowledge/prior experience in marketing/PR a plus – but not required

Don't worry if you don't understand how to do everything listed above: training will be provided.

**Hours + Salary:**

- Minimum of 15 hours per week
- Position available immediately
- This is an unpaid internship for college credit if desired. We will work with your school/academic advisor to help you fulfill college credit if needed but please let us know PRIOR to the beginning of your internship so that we can coordinate appropriately with your school.

**Who You Will Report To:**

You will report directly to the General manager of our company.